

**SFLUX**  
**AWARDS**

**LUMEN EXCELLENCE**

IES SAN FRANCISCO SECTION 2019

**POSITIVELY**  
*Fabulous*

# SF LUX Awards

*April 25 2019*

*The Green Room, San Francisco War Memorial & Performing Arts Center, San Francisco, California*



We welcome you to the 2019 SF Lux Awards! The San Francisco Section of the Illuminating Engineering Society's annual SF-LUX Awards and Banquet celebrates the excellence of design, creativity and dynamic energy unique to our Bay Area lighting community. All projects in the SF Lux Awards are submitted for on-line judging in the IES North America Illumination Awards. The SF Lux Awards comprises projects by Bay Area firms that the IES San Francisco Section chooses for special recognition.

**5:00 pm** Welcome table  
Bar Open  
Red Carpet Photos  
DJ

**7:00 pm** Dinner Seating

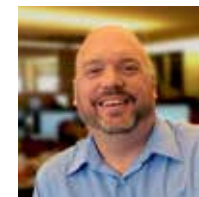
**8:00 pm** Awards Program

**10:00 pm** After-Party  
DJ  
Mixologist  
Photo Booth

**11:00 pm** Event Close



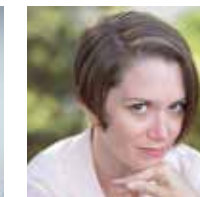
Clifton Stanley Lemon,  
President IES San Francisco Section



Jeremy J. Steinmeier,  
Co-Chair, SF Lux Awards



Sima Tawakoli,  
Co-Chair, SF Lux Awards



Jennifer Cedar-Kraft,  
Co-Chair, SF Lux Awards



The lighting design projects submitted by Bay Area firms for the 2019 SF Lux Awards demonstrate many impressive things – first and foremost a level of excellence and creativity in design that is simply superb, world class. In our IES San Francisco Section and the larger local community we should all be proud about being part of a vibrant design ecosystem that produces work at this high level. The projects show amazing versatility and willingness to use new technologies in fresh ways to create beautifully illuminated interior and exterior environments. They exemplify innovative approaches to controls and energy efficiency. And they often deliver moments of exquisite beauty – they're Positively Fabulous.

Based on the quality of the lighting and architectural design shown in the project submissions we saw, I would also suspect that if a brave new aesthetic of sustainability emerges, it has a strong chance of doing so first in our own front yard by the Bay, right here in River City, (well, there's a river out there too). We can have it all, but not through technology and engineering alone, nor by simply imitating styles, but by a truly integrative design process that combines beauty, efficiency, and intelligence. Our local design community is already Positively Fabulous –by our example we will get the rest of the world on board so that excellent design becomes the standard of the future.

- Clifton Stanley Lemon  
- Sima Tawakoli

#### Event Organizers

SF Lux Awards Dinner Chair: **Jeremy Steinmeier**, Aecom, IESSF Board  
SF Lux Awards Awards Chair: **Sima Tawakoli**, 16500, Vice President IESSF  
SF Lux Awards Video Chair: **Jennifer Cedar-Kraft**, Tucci Lighting  
MC: **Clifton Stanley Lemon**, Clifton Lemon Associates, President IESSF

#### Volunteers

Fabulous Advisor: **MJ Paul**, Lumium/Ecosense  
Welcome Host: **Larry Ayers**, IESSF Board  
Table Manager: **Lindsay Wicks**, ALR  
Bar Manager: **Nino De La Rosa**, 16500  
Chair Marketing Committee: **Greg Estep**, Lighting Systems  
Co-Chair Marketing Committee: **Yao Jung Wen**, Energy Solutions  
Co-Chair Marketing Committee: **Jordan Hornback**, 16500  
Co-Chair Marketing Committee: **Clifton Stanley Lemon**  
Marketing Coordination: **Linda Sanford**, Pacific Energy Center, IESSF Board  
Table Coordination: **Rochelle Kimball**, IESSF Board

#### Consultants

Video Production: **Behrmann Thomsen**  
Floral: **Jacqueline Devins**, **Poppy Cart Floral**  
Catering: **Maureen Kelly**, **Knight's Catering**  
Venue: **Samantha Allen**, SF War Memorial  
Photography: **SnapBox- Rikki Dy-Liacco**  
DJ: **Mathew Catalan**, **MVMNT**

#### SF Lux Awards Distinguished Jury Panel

*Judges recuse themselves from judging any project that represents a conflict of interest.*

**Amir Afifi**, architect, SIA Consultation  
**Marissa Tucci**, lighting designer, Tucci Lighting  
**Larry French**, lighting designer, Larry French Lighting  
**Nino De La Rosa**, Solutions Sales Representative, 16500  
**Linda Sanford**, Senior Lighting Program Coordinator, Pacific Energy Center

#### Supporting Bay Area Representatives

**Amber Hohman**, Archetype  
**Celine Marcipan**, 16500  
**Lindsay Wicks**, ALR  
**Melinda Lavallo**, Cal Lighting  
**Nazzi Nazeri**, Lighting Systems



**Hubbell Lighting, Inc.**



**FINELITE**



**TARGETTI**

**ARCHETYPE**



PRUDENTIAL LTG.



**ZANEEN**



**Outdoor Lighting Design Award of Excellence**

The Outdoor Lighting Design Award recognizes excellence in lighting design and application in all aspects of exterior lighting. The award celebrates achievements in aesthetics, applied technical acumen, creative solutions to demanding site conditions, and advancements to the industry in outdoor lighting applications. The goal of the award is to further the understanding, knowledge, and function of outdoor lighting as a critical aspect of the built environment.

**Interior Lighting Design Award of Excellence**

Sponsored by Edwin Guth

In 1902, Edwin F. Guth founded the St. Louis Brass Company and later renamed it the Edwin F. Guth Company. Mr. Guth's profound creativity, entrepreneurialism, and focus to improve interior lighting are partially represented through 147 patents awarded to him before his passing in 1962. This award recognizes exceptional interior lighting projects that balance the functional illumination of space with the artistic application of light to enhance the occupants' experience.

**Award of Merit for Energy & Environmental Design**

Sponsored by PG&E's Pacific Energy Center

This year the SF Lux Awards Committee will give a special Award of Merit to one project that excelled across all award categories. This project exemplified excellence in aesthetic design; incorporated advanced energy-saving strategies and environmentally responsible solutions into the overall design; and demonstrated the effective use of lighting controls.

**Award of Distinction, First Place**

The Award of Distinction is awarded for extraordinary achievement in lighting design. This year the Awards Committee elected to recognize one unique project that stood above all others and defined Positively Fabulous.

**Welcome & Introduction**

Clifton Stanley Lemon, President, IES San Francisco Section

**Video 1- I Am IES**

**Video 2- Outdoor, Energy & Environment, and Controls**

Presented by: Jennifer Cedar-Kraft and Clifton Stanley Lemon

**Video 3- Interior Lighting Design Part 1**

Presented by: Clifton Stanley Lemon

**Video 4- Interior Lighting Design Part 2**

Presented by: Jennifer Cedar-Kraft and Clifton Stanley Lemon

**Presenting of Awards**

Introduction by Sima Tawakoli

**Outdoor Lighting Design Award of Excellence**

Presented by: Alessia Pope, Lighting Systems

**Interior Lighting Design Award of Excellence**

Presented by: Sima Tawakoli

**Award of Merit for Energy & Environmental Design**

Presented by: Surprise Guest

**Award of Distinction, First Place**

Presented by: Clifton Stanley Lemon

**California Pacific Medical Center- Van Ness Campus**

Lighting Design Firm: Silverman & Light

Project Location: San Francisco

Project Owner, Jeannie Austin, California Pacific Medical Center

Lighting Designer: Mary-Jane Lawless

Photographer: Michael Addario, Addario Photography



**Display Lighting**

Lighting Design Firm: AlfaTech

Project Location: San Francisco, CA

Project Owner: Pacific Gas & Electric Company

Lighting Designers: Rohini Pendyala, Mark Fisher, Neda Vedadian

Photographer: John Sutton Photography

Videographer: John Sutton Photography

**Silver Oak Alexander Valley Winery Exterior**

Lighting Design Firm: Eric Johnson Associates, Inc.

Project Location: Healdsburg, CA

Project Owner: Duncan Family

Lighting Designers: Eric Johnson, Markus Wolf

Photographer: Patrik Argast



**Arup 2.0**

Lighting Design Firm: Arup

Project Location: San Francisco, CA

Interior Design: Toby Lewis

Lighting Designers: Jack Lim, Elizabeth Cooper

Photographer: Eron Sudhausen

Videographer: Cooper Glosenger

**115 Sansome**

Lighting Design Firm: Birkenstock Lighting Design  
Project Location: San Francisco, CA

Project Owner: Vanbarton Group

Lighting Designers: Inga Birkenstock, Kyra Traxler, Juliet Edson, Peyton Smith

Photographers: Bart Edson, Inga Birkenstock, Kyra Traxler, Peyton Smith



**Hide and Seek**

Lighting Design Firm: Arup

Project Location: New York City

Project Owner: MoMA PS1

Lighting Designers : Yuliya Savelyeva, Janelle Drouet, Susheela Sankaram

Photographers: Alexandra Tremaine, Sean O'Neill

**510 Townsend Street**

Lighting Design Firms: Architecture & Light and Fletcher Studio

Project Location: San Francisco, CA  
Project Owner: Alexandria Real Estate Equities

Lighting Designers: Darrel Hawthorne, Architecture & Light; Cory Hallam, Fletcher Studio

Photographers: Tim Griffith, Craig Cozart



## 2019 SF Lux Awards Submissions Outdoor Lighting Design Category

### Berkeley Center Street Garage

Lighting Design Firm: Architecture & Light

Project Owner: City of Berkeley, California

Lighting Designers: Darrell Hawthorne,

Steve Lieberman, Nick Taylor

Photographer: Billy Hustace



### Salesforce Park

Lighting Design Firm: HLB lighting Design

Project Location: San Francisco, CA

Project Owner: Transbay Joint Powers Authority

Lighting Designers: Vasudha Rathi, Angela McDonald, Josephine Wratten, Josephine Lawrence, Faith Jewell, Tracy Hub, Lilian Fu, Andrew Moore, Alec Buxton, Brian Franco

Photographer: Jason O'Rear



### Silver Oak Alexander Valley Winery Exterior

Lighting Design Firm: Eric Johnson Associates, Inc.

Project Location: Healdsburg, CA

Project Owner: Duncan Family

Lighting Designers: Eric Johnson, Markus Wolf

Photographer: Patrik Argast

### Berkeley BART Plaza

Lighting Design Firm: Arup

Project Location: Berkeley, CA

Project Owner: Bay Area Rapid Transit (BART)

Lighting Designers: Toby Lewis, Halley Fitzpatrick, Alice Prussin

Photographer: David Knight



2019 SF Lux Awards Submissions Outdoor Lighting Design Category

2019 SF Lux Awards Submissions Interior Lighting Design Category

**The Estate Yountville**

Lighting Design Firm: Illuminate Lighting Design

Project Location: Yountville, CA

Project Owner: Brookfield Properties

Lighting Designers: Nick Albert,  
Neha Sivaprasad

Photographer: Will Pryce



**Bay Meadows Phase II**

Lighting Design Firm: Arup

Lighting Designers: Toby Lewis, Yuliya Savelyeva, Elizabeth Cooper, Jake Wayne, Reza Sadeghi, Jacinda Ross, Austin Anderson, Janelle Drouet

Photographer: Eron Sudhausen, Arup



**Slack Headquarters - Phase 1**

Lighting Design Firm: Niteo

Project Location: San Francisco  
Project Owner: Slack

Lighting Designers: Eric Parker, Key Anderson,  
Maki Jung, Eduardo Samayoa

Photographers: Garrett Rowland and Studio O+A



**160 Spear Street**

Lighting Design Firm: PritchardPeck Lighting

Project Location: San Francisco, CA

Project Owner: Tishman Speyer

Lighting Designers: Kristin Peck, Jody Pritchard, Anna Lok, Jonas Kuo

Photographer: Blohm Joern



2019 SF Lux Awards Submissions Interior Lighting Design Category

**El Pipila**

Lighting Design Firm: PritchardPeck Lighting

Project Location: San Francisco, CA

Project Owner: El Pipila

Lighting Designers: Jody Pritchard, Norah Eldredge

Photographer: Bruce Damonte



**Moxy**

Lighting Design Firm: Moment Factory and Digital Ambiance

Project Location: San Diego, CA

Project Owner: J Street Hospitality

Lighting Designers: Moment Factory; Robert Pope, Digital Ambiance

Photographer: Manolo Langis, Lango Works

**Canopy Jackson Square**

Lighting Design Firm: Electrolight Design SF

Project Location: San Francisco

Lighting Designers: Claudio Ramos, Luyu Huang

Photographers: Luyu Huang, Claudio Ramos



**Stryker**

Lighting Design Firm: Birkenstock Lighting Design

Project Location: San Francisco, CA

Project Owner: Stryker Endoscopy

Lighting Designers: Inga Birkenstock, Juliet Edson, Peyton Smith, Kristian Hawkins

Photographers: Jasper Sanidad, Inga Birkenstock

2019 SF Lux Awards Submissions Interior Lighting Design Category

**Sonoma Retreat**

Lighting Design Firm: PritchardPeck Lighting

Project Location: Healdsburg, California

Lighting Designers: Kristin Peck, Jody Pritchard, Kylie Gabbard

Photographer: Adam Rouse



**Rothy's**

Lighting Design Firm: Electrolight Design SF

Project Location: San Francisco

Project Owner: CABH Holdings, LLC dba Rothys

Lighting Designer: Claudio Ramos

Photographer: Claudio Ramos

**Venable LLP Lobby**

Lighting Design Firm: Birkenstock Lighting Design

Project Location: San Francisco

Project Owner: Venable LLP

Lighting Designers: Inga Birkenstock, Juliet Edson, Peyton Smith, Kyra Traxler

Photographers: Vittoria Zupicich, Kyra Traxler

Videographer: Kyra Traxler

**Tech Office Space**

Lighting Design Firm: HLB lighting Design

Project Location: San Bruno, CA

Lighting Designers: Brandon Thrasher, Andrew Moore, Nishat Alam, Abraham Benguigui

Photographer: Melissa LeBoeuf



**Dimensions of Citizenship, U.S. Pavilion at La Biennale di Venezia**

Lighting Design Firm: ARUP

Project Location: Venice, Italy

Project Owner: Mimi Zeiger



Janelle Drouet

Photographer: Tom Harris



**Lucile Packard Children's Hospital Stanford**

Lighting Design Firm: HLB lighting Design

Project Location: Palo Alto, CA

Lighting Designers: Andrew Moore, Vasudha Rathi, Faith Jewell, Alec Buxton, Lilian Fu, Josephine Wratten, Angela McDonald, Nishat Alam, Leia Kozel, Taka Taira-Kaplan

Photographer: Emily Hagopian



**Silver Oak Alexander Valley Winery Interior**

Lighting Design Firm: Eric Johnson Associates, Inc.

Project Location: Healdsburg, CA

Project Owner: Duncan Family

Lighting Designers: Eric Johnson, Markus Wolf

Photographer: Patrik Argast



**Burial Chamber of the Tomb of Tutankhamen**

Lighting Design Firm: Studio Three Twenty One

Project Location: The Valley of The Kings, Egypt

Lighting Design: Keith Kosiba, Studio Three Twenty One, Principal

Lighting Design Renderings from Computer Model: Studio Three Twenty One & Carleton Immersive Media Studio, Carleton University for the Getty Conservation Institute

Point Cloud & Three Dimensional Computer Model: Carleton Immersive Media Studio, Carleton University for the Getty Conservation Institute

Photography: Studio Three Twenty One & J. Paul Getty Trust



2019 SF Lux Awards Submissions Interior Lighting Design Category

**Ebay San Jose, Building B7.1 Cafe**

Lighting Design Firm: Birkenstock Lighting Design

Project Location: San Jose, CA

Project Owner: Ebay

Lighting Designers: Inga Birkenstock, Jennifer Lavins, Juliet Edson, Peyton Smith, Kristian Hawkins

Photographer: Jasper Sanidad



**33 Tehama**

Lighting Design Firm: Arup

Project Location: San Francisco, CA

Rendering of Building Façade: Arquitectonica

Lighting Designers: Toby Lewis, Emily Dufner, Christine Lee, Christoph Gisel

Photographer: Eron Sudhausen

**Gensler San Francisco**

Lighting Design Firm: Gensler

Project Location: San Francisco

Project Owner: Gensler

Lighting Designer: Jeremy Steinmeier

Photographer: Rafael Gamo



**Confidential Venture Capital Firm**

Lighting Design Firm: Luma

Project Location: Palo Alto, CA

Lighting Designers: Jonathan Plumpton, San Kim

Photographer: Jason O'Rear

**Dreamworks Animation Zone**

Lighting Design Firm: Gallegos Lighting Design

Project Location: Dubai, United Arab Emirates

Project Owner: Dubai Parks and Resorts

Lighting Designers: Patrick Gallegos, Paula Dinkel, Matthew Morris, Bill Gorgensen, Luke Bonner, Yvon Muller, Chris Beasley

Photographers: Entertainment Design Corporation, Alex Calle

Videographers: Themed Entertainment Association, Jennie Nevin



*Thanks For  
Being Part of the  
2019 SF Lux Awards!*

The Illuminating Engineering Society (IES) seeks to improve the lighted environment by bringing together those with lighting knowledge and by translating that knowledge into actions that benefit the public.

The IES has built upon a century of excellence to create the premier lighting community dedicated to promoting the art and science of quality lighting to its members, allied professional organizations, and the public.

The San Francisco Section of the IES is the primary Bay Area organization providing educational programs and events for professional development and networking focused on lighting for the built environment. We seek to bring a broader understanding of best practices, technology, and design in lighting to designers, specifiers, architects, engineers, owners and builders.



[www.iessf.org](http://www.iessf.org)

